

Internationaler Methodenworkshop mit Dr. Nicole Brown (University College London)

Creative methods for data collection and analysis in qualitative research

The aim of this interactive workshop is to identify opportunities to use creative methods within qualitative research and to experience creative approaches to data collection and analysis.

Donnerstag 16. Mai 2024, 15:00 – 18:30 Uhr

On day 1, we will discuss what creativity is, why we should be creative in research and how we can introduce creativity and creative methods in our existing paradigms and methods. Creative research methods have been found particularly helpful in yielding rich qualitative data and thus provide a deeper insight into research participants' experiences. Subsequently, delegates will actively experiment with "diamond 9", "river mapping" and LEGO® model-making activities as stand-alone creative data collection methods or as part of diary methods. All tasks are explored in view of 4 guiding questions allowing participants to focus on practical, methodological, and ethical considerations regarding the approaches presented.

Freitag 17. Mai 2024, 10:00 – 13:30 Uhr

Day 2 will focus on data analysis in qualitative research with a specific focus on how to treat and deal with data that is not textual, but comes out of the use of creative methods (diamond 9s, drawings, LEGO models, etc.). We consider the principles and process of analysis within qualitative research in general when we discuss if analysis is ever an objective process and if there is a difference between analysing data from linear texts or visual/sensory data, such as that from building LEGO models, drawings, diamond 9s, and the like. Participants have opportunities to practise analysing visual data on its own, in connection with textual data employing the "Systematic Visuo-Textual Analysis" or by employing creative forms of expression, such as poetry-creation.

Gebäude 2, Frankfurt University of Applied Sciences

Workshopsprachen: Deutsch & Englisch

Veranstaltung im Rahmen der InternationalWeek des FB 4.

Offen für Studierende (MA), Promovierende, Lehrende

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Eine Veranstaltung des KomSI.