

Sales & Marketing Internship at Seaside Collection S.L. - My Experience on Gran Canaria



I embarked on a transformative journey to Gran Canaria from 15.02.2023 to 30.09.2023, and I'd like to share my enriching experience.

Having always aspired to work in the travel industry, whether for travel agencies, hotels, convention bureaus, cruises, or airlines, I eagerly seized the opportunity to intern abroad. Seaside Collection, in conjunction with the Erasmus scholarship (specifically tailored for internships), made this dream a reality. The company provided free meals, a round-trip flight, a complimentary Spanish course, and accommodation. Additionally, a voucher for 7 nights of half board for 2 people in one of their 4-star hotels on Gran Canaria or Los Jameos was included. Seaside Collection boasts a portfolio of exquisite hotels, each offering a unique experience, namely Seaside Sandy Beach****, Seaside Palm Beach*****, Gran Hotel Residencia*****GL and Seaside Los Jameos Playa****.

During my internship, I immersed myself in the Sales and Marketing Department, engaging with various markets such as the D-A-CH (Germany, Austria and Switzerland) and the UK, tackling tasks ranging from administrative to analytical, including airline statistics, occupancy rates, and nationality demographics. Work discussions unfolded in German, English, and Spanish, fostering a multicultural environment among the German-speaking interns.

Living arrangements varied; some interns resided in the hotel, while my department shared a common apartment for the interns. I experienced both living in a hotel for a week and later spending a few days in another. I even participated in a business dinner and visited all the hotels, adding excitement to my journey.

A noteworthy event was the golf tournament, the highlight of the year alongside the meet-and-greet event for tour operators and business partners. Despite occasional challenges adjusting to life abroad without familiar faces, the experience enhanced my confidence, allowing me to build connections from scratch.

Working for a German/Spanish company provided insights into the Spanish work culture, utilizing my language skills. Interning abroad, distinct from studying, resembled living as an adult abroad with responsibilities at home and limited leisure time.

I suggest looking for cities with lively Erasmus communities as my experience, occurring outside the usual semester timeframe, made it a bit challenging to connect with fellow students. On the bright side, internships are budget-friendly, often including accommodation. Grants and scholarships played a crucial role in covering expenses.

Gran Canaria's nice weather, being close to the beach, tasty food, and a modern office made my time there really great. I totally say go for working or studying abroad. Even if things don't go exactly as planned, it turns dreams into reality and boosts your happiness and confidence for what's next. I suggest also to rent a car for the sight seeing part and try out a 4-hours boat tour, which has been wonderful.





I'm thankful for my time overseas and the chances Europe provides. Scholarships and programs are crucial, and I hope every student worldwide would get the same opportunities.

It's hard to believe that I've actually been overseas and lived through all of it. I forged new friendships, and I'll genuinely miss each colleague and each spot I have been to.